

How to make the most of your **WordCamp** Experience

with Sally Eberhardt



So Who is *Sally Eberhardt*?



Author
Writer
Wannabe speaker
Photographer
Passionate connector
Proud introvert

Loves family,
nature,
wide open spaces
and making the world a
better place

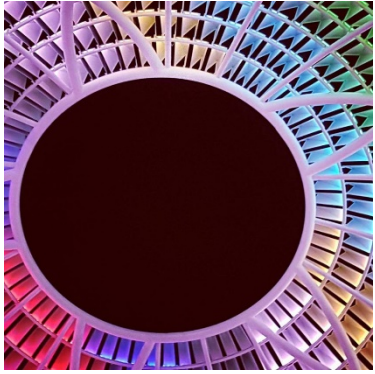


General Tips on making the most of your WordCamp experience

- Be early (or at least on time)
- Take brief notes (capture your WOW moments)
- Choose best use of your time (if feel bad missing a session – talk to the speaker)
- Take advantage of this great networking opportunity (connect with people)
- WordPress community (supportive, accepting, helpful – FOR YOU)
- Have FUN! (relax and be yourself)



Photo by Dean Hinnant on Unsplash



The What, Who and Why of Networking at WordCamp

WordPress community - extremely diverse, strongly focussed on development and sharing of knowledge for the good of all, protective.

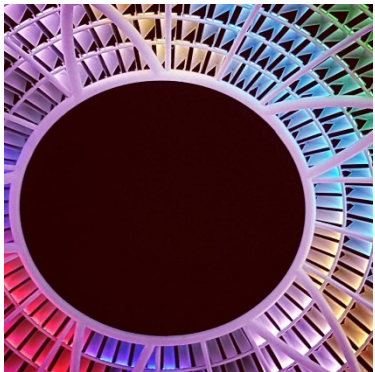
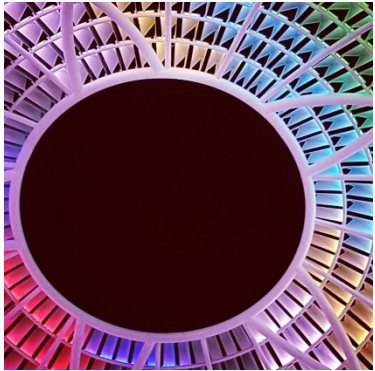
Networking is NOT selling or prospecting – it's the beginning of relationships.

Good networking is about connection, helping people, solving problems – it's about giving.

Who's here? – developers, sponsors, business owners, organizers, volunteers, community advocates, dabblers – anyone with an interest in WordPress.

They could become - a customer, a service provider, your best friend, a mentor, a mentee, a connection to Richard Branson, new player on your netball team, a JV partner, co-author of your next book, your next employer or employee – the possibilities are endless.....

Networking ... where relationships begin and opportunity abounds.





It's not what you know It's WHO you know...



KNOW

LIKE

TRUST



Contribute to the WordPress Community by sharing your experience

Share lots of photos & videos.

- share photos of you, the friends you make, what's happening, the cool swag, bin chickens Whatever takes your interest!
- tag the people and companies featured.

Express gratitude!

Reconnect with people after WordCamp.

Attend a WordPress Meetup near you (or start one!)

Give feedback to organisers.

- so the next WordCamp can be even better!
- help out at the next WordCamp or even run one where you live.

Tell the world what a great concept WordCamp is.

A healthy community is a growing community – contribute to growth by spreading the good word about WordCamp.



What to do after you meet somebody

- Follow up (social media)
- Say Thank You (who and how)
- Stay in touch (post to social media, Like, Share, Comment etc)
- Build the relationship (be authentic, be vulnerable, be respectful, share your connections, have no expectations, GIVE before you ask for anything)





PEOPLING CAN BE EXHAUSTING!

How to look after your energy

- Don't fake it
- Prepare ahead
- Set an intention
- Reframe
- Take mini-breaks of quietness

Connection brings you
a world of opportunity



I don't want anyone to miss out – so I wrote a book!



Thank you!

Please connect with me – I'm here to help

Facebook:

<https://www.facebook.com/sally.eberhardt.14>

LinkedIn:

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